

JEWELRY MATTERS

22 MAY 2017
1300-1700 H

STYLE X STRATEGY

**BANGKOK
GEMS &
JEWELRY
DESIGN AND
MARKETING
SEMINAR 2017**



Fashion Jewelry S/S18 Trends and Major Woman Fashion Profiles, Branding Strategy: Zoom on Storytelling
by Mr. David Landart,
Asia Sales Director,
Carlin Group, France

24 MAY 2017
1300-1630 H

SEGMENTATION X SPECIALIZATION



New Market: Metro Men
by Mr. Yuichi Maetani,
Men's Personal Style Consultant and
Managing Director, And One Co., Ltd., Japan



New Market: Arts & Crafts, Spiritual Power, Beyond Jewelry
by Mrs. Tataroschong Sreekullkorn,
Head of Jewelry Design Department,
Faculty of Decorative Arts,
Silpakorn University, Thailand

AT THE BALLROOM 38, 38F, PULLMAN BANGKOK HOTEL G, SILOM

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**BANGKOK
GEMS & JEWELRY
FAIR 60th EDITION
SEPTEMBER 2017**

www.bkkgems.com

The 60th Bangkok Gems & Jewelry Fair
6-10 September 2017
At Challenger Hall 1-3,
IMPACT Muang Thong Thani,
Bangkok, Thailand

DITP
Department of International Trade Promotion
Ministry of Commerce, THAILAND